Working at the Crossroads
## Top 10 causes of death

### High-income countries

![Diagram showing top 10 causes of death in high-income countries](image)

<table>
<thead>
<tr>
<th>Country</th>
<th>Pop. Living Urban</th>
<th>Pop. Living Rural</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>88%</td>
<td>12%</td>
</tr>
<tr>
<td>United States</td>
<td>80%</td>
<td>20%</td>
</tr>
</tbody>
</table>

Source: WHO
Top 10 causes of death

### Low-income countries

<table>
<thead>
<tr>
<th>Country</th>
<th>Pop. Living Urban</th>
<th>Pop. Living Rural</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kenya</td>
<td>39%</td>
<td>61%</td>
</tr>
<tr>
<td>Malawi</td>
<td>16%</td>
<td>84%</td>
</tr>
</tbody>
</table>

Source: WHO
Blended financing model

Direct Operational Costs
- Establishment Costs
- Project Management Costs
- Running Costs

Indirect Operational Costs
- North Star Academy
- Research & Development
- Electronic Health Passport
- ICT Infrastructure
- Physical Infrastructure

Indirect Operational Costs are covered by international stakeholders

Core Costs
- Head Office and Overhead Expenditure
- Core costs are covered by Core Partners
Video and Contact details

http://vimeo.com/39277377
Password: humlog2012

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