Our **MISSION** is to make sustainable, long-term differences in human health.

We do this by **investing** in strategic partnerships and innovative solutions that add value to society and **impact** people’s lives.
2020 Impact Road Ahead

- Competitive grant-making
- Exploration of entrepreneurial solutions
- Social impact investment tools
- Mixed intervention: Grant-making, people and social impact investment

- 2013 - 2014: Learning, Benchmarking, Mapping
- 2015: Building Capacity
- 2016 - 2017: Start active engagement
- 2020: Trusted social impact investor

2015

2017
Business as Unusual for Systemic Change

Values
Long term
Unlikely Alliances
Innovative Entrepreneurial Solutions
Impact
Towards 2020
Integrated approach for long term impact

**Johns Hopkins Hospital**
**Corporation Citizenship Trust**

**Improving Health Outcomes through Multiple Interventions**
Improving health outcomes on early childhood development, mother and child health, building the capacity of nurses and midwives in Kenya, Tanzania, Uganda, Egypt and Portugal.

**Investment**
Exploring new business models for health improvement programs

**Partnerships**
Flagship partner since 2001
- Early Childhood Development
- Nursing & Midwifery
- Health Improvement Program

2,000 nurses graduated (1.7% of total nurses educated) Kenya, Tanzania and Uganda

1,200 nurses trained in Aswan Governorate, Egypt (50% of total in service nurses)

**People**
Program launched in 2014
Five J&J employees enrolled so far (4-6 months)

**Trust Secondments**

Internal: caremea.jnj.com
Partnerships: caremea.jnj.com/partnerships
Secondments: caremea.jnj.com/secondments
Website: www.jjct.org
Email: caremea@jnj.com
Thank You

We welcome your feedback

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