Tech-enabled Crisis Response in Ukraine
Kat Sellers, Chief Strategy Office
AGENDA

- Who we are?
- What do we do?
- Challenges delivering aid in Ukraine
- Ukraine Response
- Mini platform demo
- What could success look like?
- How to get involved
- Any questions
WHO WE ARE

Software for a new era of global crises

We are an award-winning, tech company and social enterprise with a vision to **support the humanitarian system to be more efficient, sustainable, and to shift power to high-impact, local organizations**.

Our software systems **matching needs and resources** to the organizations that need it the most, in real-time.

We **partner with intermediaries** - from the public sector, foundations, non-profits or private sector looking for marketplace tools to match supply and demand and track impact.
WHAT WE DO

Software for a new era of global crises

- Matches needs and offers in real-time, helping local organisations to get what they need, when they need it.

- Improves collaboration between local, national and international stakeholders, to reduce waste, and increase efficiency.

- Invests in local economies, allowing donors to move resources directly to community-based organizations and to easily identify local suppliers to facilitate procurement.

- Reaches more beneficiaries by building an ecosystem bringing responders together.
CHALLENGES DELIVERING AID TO UKRAINE

Issue when groups need to move larger amounts

Informal networks of smaller groups using WhatsApp, telegram etc

Larger charities have own networks and smaller orgs can be missed

Takes time to find partners orgs

Trouble getting items through EU borders - expensive

issues with transits - docs, consignee, who is responsible

Needs lists exist but have no numbers

data collection can be slow and lack detail

Lack of accountability, items get lost or go missing

Lack of donor side coordination - items just turn up
UKRAINE RESPONSE

Engaging local partners

**SpivDiia** - is a national wide platform based on support centers network in almost all regions of Ukraine that unites volunteer, state, and business initiatives for humanitarian aid and support services to the citizens of Ukraine during the war.

**teani4UA** - Working In cooperation with Ukrainian partners, authorities, and UN agencies, they are providing food, medical supplies and hygiene products to beneficiaries and their information center in Lviv is linking facilities and relevant operators with Internally displaced people and other NGOs.

**Distribute Aid** delivers humanitarian aid to communities in need. By coordinating end-to-end shipments, we make it easy for donors to connect with frontline aid organisations, understand the needs on the ground, and get their aid delivered.
• Built in system to track impact.
• Easily view dollar value of all matched needs and offers.
• View needs and offers by category.
• Detailed transaction activity.
• Data searchable in aggregate and by organizational member.
• Each dataset exportable as CSV.
Hi, Kat Sellers!

**Browse Issues**
Learn more about the various needs & offers for every issue by location.

**Add Needs**
Post needs for supplies that will become searchable in the database.

**Make an Offer**
Offer supplies, discounts or access to exclusive catalogs.

**View Map**
Respond to current needs or claim offers from other members.
WHAT SUCCESS COULD LOOK LIKE – Welcome Exchange

441 organizations
Coalition of Welcomers
441 organizations and 221 leaders make up the Welcome Coalition and Council.

See Who Is Involved

$20M+ Raised
Supporting Frontline Organizations
The Welcome Fund, in partnership with GoFundMe.org, has raised more than $20M, supporting resettlement agencies and 180 frontline organizations, nearly 70% of which are refugee, diaspora, veteran, or faith-led.

Donate Here

$179 million
Private Sector Contributions
Welcome.US CEO Council members contributed $179,074,000 in goods, services and funds to resettlement efforts in the U.S. over the past year.

Learn More

Sponsorship Connections
More than 58,000 Afghans and Ukrainians Welcomed by American Sponsors

$18.8 million
In-Kind Donations
329 organizations are on the Welcome Exchange, and $18.8M in-kind donations have been made to resettlement agencies.
HOW TO GET INVOLVED

We need:
• More suppliers (offers)
• More local organizations (needs)
• Funding & partners to provide for goods and services
• Funding & partners to scale and extend the program
• Joining our global deployment in early 2023!!
GETTING IN TOUCH

Our team will be onboarding interested organizations and providing training and support

To book a demo please sign-up on our website www.needslist.co

Or you can contact me directly Kat@needslist.co
+44787743578
THANK YOU, ANY QUESTIONS?