Supply Chain Control Tower

AidEx
November 17, 2022
Shelley Taylor, CEO

Founder

Silicon Valley veteran
Creator of User Interface language for websites (1996)

World leading app for migrants, refugees, displaced and organizations who help them

Winner of the Padre Aruppe Human Rights Prize

Currently in the Cooper Hewitt, Smithsonian Design Museum "Designing Peace" exhibition until September 2023
50 countries, 8,000+ organizations

A few of our partners

Creators of RefAid

Winner of the Padre Arrupe Human Rights Prize – 2021

Winner of the TechConnect Defense Innovation Award 2022

Exhibited in the Cooper Hewitt, Smithsonian Design Museum's "Designing Peace" Exhibit through September 2023
trellyz offers an **An integrated supply chain solution**

Supply Chain Command Center

- many-to-many
- real-time
- location-aware
- logistics
- situational awareness
- pre-positioning
- data-driven decisionmaking

Incidents

Communications

Visibility

Mapping

Groups

Data

Networks

Transportation

Supplies

Weather

Organizations
Humanitarian supply chain

How government, private sector and nonprofit partners deliver services and respond to crises

people, resources, assets, supplies

delivered to the public

trellyz

many to many

vs

traditional

linear
Our secret sauce

Network Coordination

Communications

Mapping
Connect infinite networks to scale your impact

Creating networks
Each partner is part of a network, including government, NGOs, private sector, and all partners

Connecting networks
Each network node has its own network they need to work with to deliver services

Solving complex problems
- Network of networks
- Amplifying impact by organization, network, and use case
The objective:

"What is happening to my supply chain now?"
Demand and supply planning

visibility and optimization

optimization requires set up and access to full data sets

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Inventory health
improve accuracy and optimize

Example of Inventory and Insights

Programming triggers, notifications and alerts
6 Mobile App for key functions

This is an example of how the mobile app can offer the ability to create incidents.

Our mobile app can be configured to include most Control Tower functions
How it works

Situational awareness

Data layers – APIs & ad hoc

Group chats by subject

Mapping

Create offers and requests

on desktop and mobile

Documents  Tasks  Mapping  Dashboards  Logistics

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Humanitarian supply chains can't work in silos

So we created a silo-busting way for those with help to work together with those who need help to get the right things, to the right people, at the right time
We're excited to be part of this journey